Group Work Slides
Group Exercise 1

• Who are the target stakeholders?
• What is the objective of RC? What do you want to get across? Any actions you are hoping to promote?
• What do you expect the stakeholders to be concerned about? How will they see the risk?
Group Exercise 2

• Given the Lessons Learned from FloodSmart, how would you start conversations in the community in your case study?

• What is the community impact and what do they care about? How do you make connection, and build general awareness?
Group Exercise 3: Sharing Responsibility

• Who is responsible for what for Risk Management & Risk Communication?
• How do we coordinate and support each others’ efforts?
• Do we use the same messages? How do they differ? How are they similar?
Final Exercise

• What are two things that you learned today that you will take back to jobs?